

FACT SHEET

Direct-to-reader publishing for independent authors

BookFlarePro prints and ships paperbacks and hardcovers on demand, gives every author a branded storefront with Stripe checkout, runs their reader marketing, and pays out every 7 days, all for a flat subscription and 0% commission on sales.

PLATFORM FEE

0%

PAYOUTS

7-day

PLANS

\$12 · \$97 · \$297

WHAT AUTHORS GET

- Print-on-demand paperbacks and hardcovers with a print guarantee
- Branded storefront, launch pages, pre-orders and discount codes
- Reader List, scheduled campaigns and event reminders
- Cover Design Studio and 23-point auto proofing
- Free ISBNs on Annual and Lifetime plans
- Real-time sales analytics and transparent per-copy margins

QUICK FACTS

- Authors keep 100% of every sale after printing and card fees
- Authors set their own retail price and see net profit per copy before publishing
- Reader data belongs to the author: names, emails and purchase history
- 20 trim sizes across paperback, hardcover and full-color formats
- Plans from \$12 a month, \$97 a year or \$297 once for life
- Optional AI Marketing add-on for trailers, covers and campaign copy

THE BOOKSHELF

Books by Avery Lane

3 titles - Tap a cover to view the book.

